

ECON 394/IR 371: GLOBALIZATION IN EASTERN EUROPE

WHEATON COLLEGE
CENTER FOR FAITH, POLITICS, AND ECONOMICS
IRON SHARPENS IRON
SUMMER 2017

Professor: Dr. Timothy W. Taylor
Meeting: MTWRF, 10:00am-12:00pm
Office Hours: By appointment
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COURSE DESCRIPTION

What are the causes and consequences of globalization? Why do citizens divide on their support and opposition to globalization? This course will examine the causes of globalization and its effects upon states and citizens. Specifically, we will discuss international trade, migration, growth and integration, and politics. We will dedicate special interest to the political economy of Eastern Europe.

LEARNING OBJECTIVES

The knowledge and skills you will develop in this course will help students understand East Asian political systems and international politics. Students will build a knowledge of social inquiry as they view the region. The course has three primary objectives:

- 1. Identify why states cooperate and compete in the global economy.** We will examine the causes of globalization and how this leads to cooperation and conflict between countries.
- 2. Appraise the political consequences of globalization upon the nation-state.** Students will evaluate the efficacy of globalization and its impact upon the domestic politics of Eastern Europe.
- 3. Develop a theoretically and empirically derived perspective on current affairs in the region.** Students will assess the greatest challenges and constraints for the international political economy of Eastern Europe.

Department Mission Statement: Equip students with knowledge about politics and government, with methods for analyzing political actors and institutions, and with the ability to apply biblical and theological perspectives to public life.

COURSE MATERIALS

Required:

- Bache, Ian, Simon Bulmer, Stephen George, and Owen Parker. 2015. *Politics in the European Union, 4th Edition*. Oxford: Oxford University Press. [abbreviated as **Politics in the EU** in course schedule]
- Additional required readings
 - Additional readings will be assigned that are relevant for course topics. These readings will be made available (1) through the library's electronic journals, (2) hyperlinked to open online access, or (3) posted to the course site on *Schoology*.

ASSESSMENTS AND GRADING

The course grade will be broken down approximately as follows:

- | | |
|----------------------------|-----|
| 1. Final Exam (June 1) | 30% |
| 2. Map Test (May 16) | 10% |
| 3. Quizzes | 5% |
| 4. Country Report (May 26) | 5% |
| 5. Participation | 10% |
| 6. Group Project | 40% |

Examinations

- Final Exam (**Thursday, June 1, 10:00am-12:00pm**)

Map Test

- Students must complete a map geography test for European countries, capitals, and bodies of water. You may wish to [practice your geography](#).

Quizzes

- There will be **two** quizzes. Quizzes assess substantive content from class lecture/readings.

Country Report

- Students must write a two-page executive EU summary on a selected country with the following two components:
 - 1) Citing current events and news sources, identify the contemporary trend of their country in regards to EU integration: (1) seeking greater integration or (2) resisting further integration.
 - 2) Propose a policy that will maintain/evoke citizen support for EU integration.

Participation

- Class meetings are participatory as lectures will be combined with active discussion and small group interactions. Students are expected to engage in class lectures/discussions and be open participants in small group activities including debates. Students are incapable of participation if they do not attend.

Group Project

- Students will be assigned into one of the following two policy questions:
 - 1) **What are the costs and benefits of a breakup of the Euro upon businesses in the Baltics?**
 - 2) **What are the costs and benefits of the Common Trade Policy upon businesses in the Baltics?**
- The assignment entails group work. First, students will research these policy areas during their US-based coursework to become familiar with the debates and policy discussions. In the country visits, the students will do fieldwork on these topics (e.g. field interviews with business and government officials). Given the potential language challenges, a limited number of questions will be asked. Students will need to take careful notes and discuss their findings with group members.

Grading Scale

A	93% and above	C+	77 - 79.99%
A-	90 - 92.99%	C	73 - 76.99%
B+	87 - 89.99%	C-	70 - 72.99%
B	83 - 86.99%	D	60 - 69.99%
B-	80 - 82.99%	F	59.99% and below

COURSE EXPECTATIONS AND POLICIES

Content Student Responsibility:

- All reading material and class presentations is eligible for assessment. Students are responsible for all announcements made in class and email/Schoology. All lectures, handouts, assignments, and exams may not be published on the internet or in any other manner without the instructor's permission.

Class Participation:

- Participate and attend class discussions. Please ask questions and make comments! Students are encouraged to challenge ideas discussed in class. In all discussions, everyone must provide his/her fellow students with full respect and courtesy.

Professionalism:

- Be professional. Unprofessional behavior will not be tolerated (e.g. arriving late and leaving early, talking/texting on cell phones, distracting internet browsing, side conversations).

Computers & Devices:

- Computers and mobile devices (e.g. cell phones) are strictly prohibited. Web browsing is distracting to students around you and [studies](#) find computer use tends to decrease academic performance.

Office Hours:

- Office hours are held in MSC 215. Email to make an appointment.

E-mail:

- Emails will be responded to on the same or following business day. Professional conduct is expected when emailing the instructor and peers. Emails must begin with a salutation, have a clear and polite body, and appropriate closure that includes the student's name. The professor will not respond to unprofessional emails.

Academic Dishonesty:

- Cheating and plagiarism will be punished to the fullest extent.
- In all papers for this course, **you must document** all thoughts and ideas that are not your own, even if you are not directly quoting a source. Violation of these policies, when discovered, will result in appropriate disciplinary measures.
- “Academic dishonesty occurs when a student or any member of an academic community fails to truthfully represent the sources of their work, whether on tests, in papers, presentations and projects, or in any academic assignment. Academic dishonesty involves both stealing and lying, in that we steal the ideas and expressions of another contrary to their intent and, in representing them as our own, we lie regarding their authorship. Academic dishonesty includes cheating, plagiarism, fabrication, any misrepresentation or deception related to assigned or voluntary academic work, any deliberate attempt to gain unfair advantage in completing requirements, and colluding, aiding or abetting the academic dishonesty of another student. The College-wide policy on Academic Honesty is presented in the Student Handbook, and in accord with that policy, incidents of academic dishonesty in this course will be dealt with decisively. All academic work involves engagement with and presentation of the ideas of others, and so your professor would be very willing to assist students in learning how to properly use and give credit for the work of others.”

- Educational Policies and Curriculum Committee, 2004

Inclusive Language:

- “For academic discourse, spoken and written, the faculty expects students to use gender inclusive language for human beings.”

Late Assignments:

- All assignments are to be printed, stapled, and submitted at the beginning of class. All late submissions will be docked 5 percentage points and will be deducted an additional 5 percent for each business day they are late. Papers will not be accepted after one week from the due date. Late assignments must be submitted to the Department of Politics and International Relations.

Re-grading:

- If you want to request a re-grade for a paper or exam, you must submit your request in writing within one week of receiving the graded assignment. All requests must include an explanation outlining why you think the answer/paper deserved a higher grade. If no such request is made within the allotted time, your grade will be considered final. Re-grading is done as a whole, thus readjustments may lead to a higher or lower grade.

Incompletes:

- The grade incomplete shall be assigned only when the student's work is of passing quality and the student has completed all work up to the time of the final exam. Moreover, an incomplete will only be given in cases of medical or family emergency.

Accommodations:

- Wheaton College is committed to providing reasonable accommodations for students with disabilities. Any student with a documented disability needing academic adjustments is requested to contact the Academic and Disability Services Office as early in the semester as possible. Please call [630.752.5941](tel:630.752.5941) or send an e-mail to jennifer.nicodem@wheaton.edu for further information.

TOPICS AND COURSE SCHEDULE¹

I expect you to do the assigned reading *before* the meeting, and to come to class prepared to engage the material with questions, hunches, and confusion. I do not expect you to understand everything you read the first time you encounter it, but I do expect you to try. Re-reading previously assigned material after a relevant class is one of the best ways to master this material.

PART I: THE GLOBAL POLITICAL ECONOMY

Session 1 (May 8): Introduction

- Churchill, Winston. "[The Tragedy of Europe](#)." September 19, 1946.
- "[Episode 738: The Russian Rodeo](#)." *NPR Planet Money*. Nov. 25, 2016.

Session 2 (May 9): International Trade

- Krugman, Paul R., Maurice Obstfeld, and Marc J. Melitz. 2015. *International Economics: Theory and Policy, 10th Edition*. New York: Pearson: **Chapter 9**, "The Instruments of Trade Policy."
- "[Episode 725: Trade Show](#)." *NPR Planet Money*. 2016.
- "[Episode 533: Why Cars from Europe and the US Just Can't Get Along](#)." *NPR Planet Money*. 2014.
- Recommended:
 - "[Trade Protectionism: Definition, Advantages and Disadvantages](#)." *About Money*. February 9, 2016.

Session 3 (May 10): Effects of Trade

- David, H., David Dorn, and Gordon H. Hanson. 2016. "The China Shock: Learning from Labor Market Adjustment to Large Changes in Trade."
 - "[Did China Eat America's Jobs?](#)" *Freakonomics Radio*. January 25, 2017.
- Milner, Helen and Keiko Kubota. 2005. "Why the Move to Free Trade? Democracy and Trade Policy in Developing Countries." *International Organization* 59(1):107-143.
- Recommended:
 - Inglehart, Ronald and Christian Welzel. 2009. "How Development Leads to Democracy: What We Know About Modernization." *Foreign Affairs* (March-April): 33-48.
 - Frankel, Jeffrey A. and David Romer. 1999. "Does Trade Cause Growth?" *American Economic Review* 89(3): 379-399.

Session 4 (May 11): Determinants of Trade

- Mayer, Wolfgang. 1984. "Endogenous Tariff Formation." *American Economic Review* 74(5): 970-985.
- Kono, Daniel Y. 2006. "Optimal Obfuscation: Democracy and Trade Policy Transparency." *American Political Science Review* 100(3): 369-384.
- "[Episode 635: Trade Deal Confidential](#)." *NPR Planet Money*. 2015.
- Recommended:
 - "[Is the American Dream Really Dead?](#)" *Freakonomics Radio*. January 18, 2017.
 - Krugman, Paul R., Maurice Obstfeld, and Marc J. Melitz. 2015. *International Economics: Theory and Policy, 10th Edition*. New York: Pearson: **Chapter 10**, "The Political Economy of Trade."
 - Taylor, Timothy W. 2015. "The Electoral Salience of Trade Policy: Experimental Evidence on the Effects of Welfare and Complexity." *International Interactions* 41(1): 84-109.

¹ Course topics, readings, and dates are subject to change.

Session 5 (May 12): PTAs and Interdependence

- Rosendorff, B. Peter and Helen V. Milner. 2001. "The Optimal Design of International Trade Institutions: Uncertainty and Escape." *International Organization* 55(4): 829-857.
- Recommended:
 - Pelc, Krzysztof J. 2013. "Googling the WTO: What Search-Engine Data Tell Us About the Political Economy of Institutions." *International Organization* 67(3): 629-655.
 - Crescenzi, Mark JC. 2003. "Interdependence and Conflict: When Does Symmetry Matter?" *Conflict Management and Peace Science* 20(1): 73-92.

PART II: EASTERN EUROPE POLITICAL ECONOMY

Session 6 (May 15): Rise of the European Union

- Politics of the EU: **83-149**.
- **Quiz 1**

Session 7 (May 16): post-Cold War European Union

- Politics of the EU: **150-196**.

Session 8 (May 17): Good Bye, Lenin!

- Movie night at the Taylors!
 - Please arrive by **7:45pm**.

Session 9 (May 18): Institutions of the European Union

- Politics of the EU: **197-289**.
- Follesdal, Andreas and Simon Hix. 2006. "Why There Is a Democratic Deficit in the EU: A Response to Majone and Moravcsik." *Journal of Common Market Studies* 44(3): 533-562.
- Recommended:
 - ["How the EU Works: A Video Guide."](#) BBC.

Session 10 (May 19): Europeanization and Defection from the EU

- Smith, Anthony D. 1992. "National Identity and the Idea of European Unity." *International Affairs* 55-76.
- Taylor, Timothy W. "[The Hidden Economic Opportunities of Brexit](#)." *Providence Magazine*. September 16, 2016.
- Frum, David. "[Why Britain Left](#)." *The Atlantic*. June 24, 2016.
- Recommended:
 - "[Episode 710: The Brexit Break-Up](#)." NPR: *Planet Money*. July 8, 2016."
 - [The Great Intelligence Squared Brexit Debate](#)." *Intelligence Squared*. May 23, 2016.

Session 11 (May 22): The Eurozone

- Politics of the EU: **385-404**
- Yglesias, Matthew. "[They Saved the Eurozone; They Just Forgot to Save the People](#)." *Vox*. May 28, 2014.
- "[Estonian Kroon, R.I.P.](#)" NPR: *Planet Money*. January 14, 2011."
- Recommended:
 - Crum, Ben. 2013. "Saving the Euro at the Cost of Democracy?" *Journal of Common Market Studies* 51(4): 614-630.
- **Quiz 2**

Session 12 (May 23): Common Policies: Trade and Agriculture

- Politics of the EU: **475-493**
- Politics of the EU: **351-366**
- [“Trade.”](#) *Europa*.
- Recommended:
 - Meunier, Sophie. 2000. "What Single Voice? European Institutions and EU–US Trade Negotiations." *International Organization* 54(1): 103-135.

PART III: ISSUES IN EASTERN EUROPE

Session 13 (May 24): Migration

- Hainmueller, J., and M. J. Hiscox. 2010. "Attitudes toward Highly Skilled and Low-skilled Immigration: Evidence from a Survey Experiment." *American Political Science Review* 104(1): 61-84.
- Peralta, Eyder. [“3 Things You Should Know about Birthright Citizenship,”](#) NPR. August 18, 2015.
- Taub, Amanda. [“Europe's Refugee Crisis, Explained.”](#) *Vox*. September 5, 2015.
- [“Episode 654: When the Boats Arrive.”](#) NPR: *Planet Money*. September 30, 2015.
- Recommended:
 - Perez-Armendariz, Clarisa, and David Crow. 2010. "Do Migrants Remit Democracy? International Migration, Political Beliefs, and Behavior in Mexico." *Comparative Political Studies* 43(1): 119–148.
 - Leblang, David. 2010. "Familiarity Breeds Investment: Diaspora Networks and International Investment." *American Political Science Review* 104(3): 584–600.

Session 14 (May 25): The Welfare State and Populism

- Hamermesh, Daniel. [“The Gini Coefficient.”](#) *Freakonomics Blog*. March 29, 2013.
- Kornai, Janos. 2015. "Hungary's U-Turn: Retreating from Democracy." *Journal of Democracy* 27(3): 34-48.
- Rupnik, Jacque. 2016. "Surging Illiberalism in the East." *Journal of Democracy* 27(4): 77-87.
- Recommended:
 - Krastev, Ivan. 2016. "The Unraveling of the Post-1989 Order." *Journal of Democracy* 27(4): 88-98.
 - Bugarcic, Bojan and Tom Ginsburg. 2016. "The Assault on Post-communist Courts." *Journal of Democracy* 27(3): 69-82.
 - Dawson, James and Sean Hanley. 2016. "The Fading Mirage of the 'Liberal Consensus'." *Journal of Democracy* 27(1): 20-34.
 - Krastev, Ivan. 2016. "Liberalism's Failure to Deliver." *Journal of Democracy* 27(1): 35-38.

Session 15 (May 26): The European Neighborhood: Russia and Ukraine

- Mearsheimer, John J. 2014. "Why the Ukraine Crisis Is the West's Fault: The Liberal Delusions That Provoked Putin." *Foreign Affairs* 93.
- Langbein, Julia. 2014. "European Union Governance towards the Eastern Neighborhood: Transcending or Redrawing Europe's East–West Divide?" *Journal of Common Market Studies* 52(1): 157-174.
- Recommended:
 - Diez, Thomas Stephen Stetter and Mathias Albert. 2006. "The European Union and Border Conflicts: The Transformative Power of Integration." *International Organization* 60(3): 536-593.

May 29: NO CLASS – Memorial Day

May 30: Site Visit

Session 16 (May 31): Final Lecture and Closing Concepts

- TBD

Session 17 (June 1): **FINAL EXAM**